

EEO ANNUAL PUBLIC FILE REPORT 08/1/11

KBOQ, KCDU, KHIP, KKHK & KPIG

A. Full-Time Vacancies Filled During Past Year

1. Job Title: Account Executive	Date Filled: 9/1/10
2. Job Title: Account Executive	Date Filled: 10/25/10
3. Job Title: Account Executive	Date Filled: 10/25/10
4. Job Title: Promotions Assistant	Date Filled: 4/1/11
5. Job Title: Account Executive	Date Filled: 4/4/11
6. Job Title: Account Executive	Date Filled: 5/2/11
7. Job Title: Account Executive	Date Filled: 7/5/11

B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

1. Job Title: Account Executive			Date Filled:	9/1/10	
Source	Contact Person	Address	Tel #	Interviewed	Hired?
Community groups	Mona Donkers	list attached	various	0	
Montereybayhelpwanted.com	Dale Mulder	1Civic Center Plaza Ste 506 Poughkeepsie, NY 12601	800-365-8630	1	No
Cal Jobs		www.caljobs.ca.gov/		0	
posting: all Mapleton radio stations	Mona Donkers	Merced, Medford, Watsonville, San Luis Obispo, Spokane, Monterey, Redding, Chico	831-658-5200	2	No
Commercials All Monterey Stations	Julee Shea	KCDU, KKHK, KHIP, KPIG, KBOQ	831-658-5200	3	No
Verbal from Current Employees	Cary Twight Laurie Roberts	60 Garden Ct. #300 Monterey, CA 93940	831-658-5200	1	Yes
posting on websites	Kenny Allen & Frank Caprista	kpig.com, thehippo.com, hankcountry.com, kbach.com 1017thebeach.com, mapletoncom.com	831-658-5209 & 831-722-9023	0	
Total interviews:				7	
2. & 3. Job Title: Account Executive (2)			Date Filled:	10/25/10	
Source	Contact Person	Address	Tel #	Interviewed	Hired?
Community groups	Mona Donkers	list attached	various	0	
Montereybayhelpwanted.com	Dale Mulder	1Civic Center Plaza Ste 506 Poughkeepsie NY 12601	800-365-8630	5	
posting: all Mapleton radio stations	Jodi Morgan	Merced, Medford, Watsonville, San Luis Obispo, Visalia, Monterey	831-658-5200	0	No
Commercials All Monterey Stations	Julee Shea	KCDU, KKHK, KHIP, KPIG, KBOQ	831-658-5200	5	Yes (2)
Posting on websites	Kenny Allen & Frank Caprista	kpig.com, thehippo.com, hankcountry.com, kbach.com, 1017thebeach.com, mapletoncom.com	831-658-5209 & 831-722-9023	0	
Total interviews:				10	
4. Job Title: Promotions Assistant			Date Filled:	4/1/11	
Source	Contact Person	Address	Tel #	Interviewed	Hired?
Montereybayhelpwanted.com	Dale Mulder	1Civic Center Plaza Ste 506 Poughkeepsie NY 12601	800-365-8630	1	No

posting: all Mapleton radio stations	Jodi Morgan	Merced, Medford, Watsonville, San Luis Obispo, Visalia, Monterey	831-658-5200	0	
Posting on websites	Kenny Allen & Frank Caprista	kpig.com, thehippo.com, hankcountry.com, kbach.com, 1017thebeach.com, mapletoncom.com	831-658-5209 & 831-722-9023	1	No
Job Fair (Community)	Nora Avendano	Monterey Conference Center Monterey, CA	831-796-3646	0	
Commercials All Monterey Stations	Julee Shea	KCDU, KKHK, KHIP, KPIG, KBOQ	831-658-5200	1	No
Former Employee	Kenny Allen	60 Garden Ct. #300 Monterey, CA 93940	831-658-5200	1	Yes
Community groups	Mona Donkers	list attached	various	0	
Total interviews:			3		
5. Job Title: Account Executive			Date Filled:	4/4/11	
Source	Contact Person	Address	Tel #	Interviewed	Hired?
Montereybayhelpwanted.com	Dale Mulder	1Civic Center Plaza Ste 506 Poughkeepsie NY 12601	800-365-8630	3	No
Cal Jobs		www.caljobs.ca.gov/		0	
posting: all Mapleton radio stations	Mona Donkers	Merced, Medford, Watsonville, San Luis Obispo, San Francisco, Monterey	831-658-5200	0	
Job Fair (Community)	Nora Avendano	Monterey Conference Center Monterey, CA	831-796-3646	2	No
Job Fair (MPC)	Lien Nguyen	980 Fremont St., Monterey, CA 93940	831-646-4000	2	No
Commercials All Monterey Stations	Julee Shea	KCDU, KKHK, KHIP, KPIG, KBOQ	831-658-5200	3	Yes
Community groups	Mona Donkers	list attached	various	0	
posting on websites	Kenny Allen & Frank Caprista	kpig.com, thehippo.com, hankcountry.com, kbach.com 1017thebeach.com	831-658-5209 & 831-722-9023	2	NO
Total interviews:			12		
6. Job Title: Account Executive			Date Filled:	5/2/11	
Source	Contact Person	Address	Tel #	Interviewed	Hired?
Montereybayhelpwanted.com	Dale Mulder	1Civic Center Plaza Ste 506 Poughkeepsie NY 12601	800-365-8630	2	Yes
Cal Jobs		www.caljobs.ca.gov/		0	
Community groups	Mona Donkers	list attached	various	0	
posting: all Mapleton radio stations	Mona Donkers	Merced, Medford, Watsonville, San Luis Obispo, San Francisco, Monterey	831-658-5200	0	
Job Fair (Community)	Nora Avendano	Monterey Conference Center Monterey, CA	831-796-3646	1	No
Job Fair (MPC)	Lien Nguyen	980 Fremont St., Monterey, CA 93940	831-646-4000	1	No
Commercials All Monterey Stations	Julee Shea	KCDU, KKHK, KHIP, KPIG, KBOQ	831-658-5200	5	No
posting on websites	Kenny Allen & Frank Caprista	kpig.com, thehippo.com, hankcountry.com, kbach.com 1017thebeach.com	831-658-5209 & 831-722-9023	0	
Total interviews:			9		
7. Job Title: Account Executive			Date Filled:	7/5/11	

Source	Contact Person	Address	Tel #	Interviewed	Hired?
Montereybayhelpwanted.com	Dale Mulder	1 Civic Center Plaza Ste 506 Poughkeepsie NY 12601	800-365-8630	0	
posting: all Mapleton radio stations	Mona Donkers	Merced, Medford, Watsonville, San Luis Obispo, San Francisco, Monterey	831-658-5200	0	
Commercials All Monterey Stations	Julee Shea	KCDU, KKHK, KHIP, KPIG, KBOQ	831-658-5200	6	Yes
posting on websites	Kenny Allen & Frank Caprista	kpig.com, thehippo.com, hankcountry.com, kbach.com 1017thebeach.com	831-658-5209 & 831-722-9023	0	
Total interviews:			6		
C. Recruitment Initiatives implemented from August 1, 2010 to July 31, 2011:					
Type of Initiative	Date Implemented	Description			
Job Fair	3/28/11	Community Job Fair, Monterey Conference Center. We handed out applications, descriptive information and answered questions about employment at our booth.			
Job Fair	5/12/11	Monterey Peninsula College. We operated a booth, giving students information about jobs and also about the internship program. Handed out descriptive information & job applications.			
On-going job listings	8-1-10 – 7-31-11	Montereybayhelpwanted.com, Hartnell College Career Center, Monterey Peninsula College Career Center, Heald Business College, all our station websites			
Internship Program	8-1-09 - 7-31-10	Internship Coordinator Kenny Allen interviewed, selected and supervised 2 college student intern this school year, providing paperwork to their colleges enabling them to get student credit as well as job experience. Interns working here by semester: Fall 2010 – 11, (1) Colleges: Monterey Peninsula College Spring 2011 (2) Colleges: Monterey Peninsula College, CSUMB			

**ATTACHMENT A – LIST OF COMMUNITY ORGANIZATIONS
RECEIVING NOTIFICATION OF JOB OPENINGS**

Organization	Contact Person
Alliance on Aging, 2200 Garden Rd., Monterey, CA 93940	General
Student Life Office, Hartnell College 411 Central Ave. Salinas CA 93901	Mercedes Quinter
Monterey Adult School 1295 LaSalle Ave, Seaside CA 93955	Patty Gutierrez
Center for Employment Training (CET), 421 Monterey Street, Salinas 93901	Diana Carrillo
Cal Jobs	Caljobs.ca.gov
Experience Works, 1111 San Felipe Road, Suite 107, Hollister 95023	Ed Salazar and Barbara Brown
Filipino American Community Club of Monterey Peninsula, 192 Paddon Place, Marina 93933	Emerson Reyes
Filipino Women's Club of Salinas P. O. Box 511, Salinas 93902	Virginia Fortin
Filipino-American Civic League Filipino Community Center 250 Calle Cebu, Salinas 93901	Imilio Lagasca
Hartnell College Career Center 156 Homestead Ave Salinas 93901	Sharon Perez

Organization	Contact Person
Hispanic Chamber of Commerce of Monterey County 5 E. Gabilan St., Salinas 93905	Jose Hernandez
Japanese American Citizens League P. O. Box 163, Watsonville, CA 95077	Mas Hashimoto
Japanese American Citizens League P. O. Box 664, Monterey, CA 93942-0664	Larry Oda
Japanese American Citizens League P. O. Box Salinas, CA	Herb Wong
Japanese American Citizens League, P.O. Box 631, San Juan Bautista, 95045	Tony Boch
Job Placement Center, Monterey Peninsula College 980 Fremont, Monterey 93940	Lien Nugyan
Latino Network, 1270 Natividad Road Salinas 93906	Jess Herrera
League of United Latin American Citizens P. O. Box 1396, Salinas 93902	Sandra Villareal- Ocampo
League of United Latin American Citizens, P.O. Box 1446, Hollister 95024	Nikki Luna
Mexican American Opportunity Foundation, 63 North Sanborn. Salinas 93905	Maria Ortiz
Mexican American Political Association. 10 ½ Hebert Road, Salinas 93906-1002	Juan Martinez
National Association for the Advancement of Colored People, 1104-F Broadway Avenue, P. O. Box 782, Seaside, CA 93955	William Ziegler, President
One-Stop Career Center, 730 LaGuardia, Salinas 93905	Jose Hernandez
One-Stop Career Center, 1760 Fremont Blvd, Suite D-2, Seaside, CA 93955	Rosemary & Joan
Placement Office, Central Coast College 482 S. Main Street, Salinas 93901	Esmeralda Maldonado
Salinas Adult Education Educational Skills 20 Sherwood Place, Salinas 93906	Janni (Janie) Bennick
Salinas Chinese-American Citizens Alliance P. O. Box 754, 1 California St. Salinas 93902	Richard Ng (also Flora Chong)
San Juan American Indian Council, P. O. Box 1388, 311 Third Street, San Juan Bautista, 95045	Elayne Reyna
Second Chance Youth Program, 326 E. Alisal St. Suite A, Salinas 93901	Carlos Alfaro
Student Employment, Cabrillo College 6500 Soquel Drive, Aptos 95003	Lyn Hood
Unity Care Group, 1519 Partridge Street, Salinas	Rhonda Stanton